## Electric vehicles market monitor for light-duty vehicles: China, Europe, United States, and India, 2023 H1

## Prepared by Ilma Fadhil and Chang Shen

This Major Markets Electric Vehicle Monitor analyzes the electric vehicle (EV) market development and fleet carbon dioxide $\left(\mathrm{CO}_{2}\right)$ emissions trends of manufacturers of light-duty vehicles (LDVs) in China, Europe, the United States, and India in the first half of 2023 (2023 H1). ${ }^{1}$ These four markets made up approximately $63 \%$ of global LDV sales in 2023 H 1 . Relevant definitions and details about the data sources, methodology, and assumptions that underlie the analysis are in the appendices.

## THE GLOBAL MARKET

Global sales of light-duty EVs reached approximately 6 million in 2023 H 1 and were nearly $14 \%$ of new LDVs sold worldwide. Nearly $80 \%$ of global EV sales were in the four largest markets: China, the United States, Europe, and India.

In 2023 H1, China was the world's largest EV market, both in terms of the EV share of new sales and absolute sales of EVs. Approximately 3 million EVs were sold in China in 2023 H 1 , about $29 \%$ of all new LDVs sold in the country, a 5 percentage point increase from the $24 \%$ EV share in 2022. In Europe, EVs were 20\% of all new LDVs sold in 2023 H 1 , a decrease from the $21 \%$ share in 2022. The EV share in the United States was at about 9\% in 2023 H1, an increase over the 7\% share in 2022. India's EV market grew in 2023 H 1 to $2 \%$ from $1 \%$ in 2022, though it still lagged the other major markets in terms of both the absolute number of EV s sold and EV sales share.

In Figure 1, the EV share of LDV sales is on the $y$-axis, the total number of EV models sold is on the $x$-axis, and the size of the circles represents the number of EVs sold for

[^0]Acknowledgments: We thank ClimateWorks Foundation for generous support and Atlas Public Policy for providing and processing the U.S. data. Thanks also to Zifei Yang and Michael Doerrer for helpful reviews.
www.theicct.org
communications@theicct.org
@theicct
icct
THE INTERNATIONAL COUNCIL ON CLEAN TRANSPORTATION
each region. As the figure also shows, in 2023 H 1 , battery electric vehicles (BEVs) still dominated EV sales in terms of absolute numbers, and the split between BEVs and plug-in hybrid electric vehicles (PHEVs) has slightly changed compared to 2022 across markets with a more noticeable change in China. Both Europe and the United States saw a slightly lower share of PHEVs in $2023 \mathrm{H} 1,34 \%$ and $19 \%$ of the total EVs sold, respectively. ${ }^{2}$ The share of PHEVs increased in China from 22\% in 2022 to 31\% in 2023 H1. PHEVs started entering the market in India, but their share was negligible; they were approximately 0.1\% of total EVs sold in 2023 H 1 .


Figure 1. Light-duty EV sales share, number of EV models for sale, and technology mix in the four regions, 2022 and $2023 \mathrm{H} 1 .^{3}$

Figure 2 presents the 10 best-selling BEV models and their corresponding market shares in each of the four regions in 2023 H 1 . The gray bars reflect the absolute number of sales for each model and the teal circles reflect their combined market share starting from the number one bestseller to the tenth most popular model. While the 10 best-selling BEV models accounted for approximately $43 \%$ and $48 \%$ of the total BEV sales in Europe and China, respectively, they were a larger portion of BEV sales in the United States (78\%) and almost all BEV sales in India (95\%). In China, sales were dominated by three manufacturers: Tesla, BYD, and SAIC Motor (which produces the Wuling Hongguang Mini). In the United States, more models became available in 2023, but Tesla still recorded the most sales of any manufacturer; its Model $Y$ and Model 3 together accounted for $56 \%$ of all BEV sales. Model Y and Model 3 together also recorded the most sales in Europe and were 18\% of BEV sales in the region in 2023 H1, an increase of share from $12 \%$ in 2022. Among legacy automakers, Volkswagen (VW) Group continued to maintain its top-selling models in Europe with four of its models under three brands, VW (ID. 4 and ID.3), Škoda (Enyaq iV), and Audi (Q4 E-Tron). Stellantis, Renault, and Hyundai also produced top-selling BEV models in Europe in

[^1]2023 H1. In India, the second-largest auto manufacturer, Tata Motors, sold the most BEVs. It sold four best-selling models and the top two in sales, based on strong sales of its Tiago and Nexon, which account for nearly 60\% of the BEV sales in 2023 H1. Mahindra's XUV400 accounted for $9 \%$ of BEV sales, followed by other models including the MG ZS (7\%), MG Cornet (4\%), and the newcomer PMV Electric (2\%).

## China



## United States

## India



Figure 2. Top 10 best-selling battery electric vehicle models in the four regions in 2023 H .

## CHINA

In 2023 H1, around 3 million new light-duty EVs were sold in China, 29\% of total new LDV sales. This marks a 5 percentage point increase from the 2022 EV share of $24 \%$.
Figure 3 shows the 2023 H1 EV market trends in China at the manufacturer level. The left panel shows the EV share of the total LDV sales for each manufacturer in 2023 H 1. The light blue portions of the bars represent the EV sales share in 2022, and the darker blue (or dashed light gray) portions represent the increase (or decrease) in sales share from 2022 to 2023 H 1 . The middle panel illustrates the technology mix of the sales, with BEVs in green and PHEVs in gray, and the right panel reflects the corresponding 2023 H1 LDV market share of each manufacturer. Figure 4 shows the 2023 H 1 fleet-average $\mathrm{CO}_{2}$ emissions of each manufacturer against the region's fleet-average $\mathrm{CO}_{2}$ emissions levels in both 2023 H 1 and 2022. The width of the bars represents the market share of the manufacturer in 2023 H .

Key highlights for China in 2023 H 1 include:
» Tesla and BYD each sold 100\% EVs during this period. Tesla has always produced only EVs and BYD has been exclusively producing EVs since March 2022. Together, these manufacturers constituted $50 \%$ of China's EV market. Geely continued its rapid growth of more than 5 percentage points in 2023 H 1 and reached $29 \%$ of China's EV sales share.
» Eight of the 12 major manufacturers increased their EV sales share in 2023 H 1 compared to 2022 (Figure 3). However, EV sales share growth slowed or remained stable during this period for most major manufacturers except GAC, Brilliance Group, and Great Wall. GAC experienced the largest growth in EV sales share with a 12 percentage point increase over 2022, reaching $21 \%$. Two of GAC's models were among the top 10 best-selling BEV models in 2023 H1. Chery, despite increases in 2022, experienced a decline of 8 percentage points in EV sales share in 23 H 1 , dropping to $19 \%$.
» About 69\% of EVs sold in 2022 were BEVs. All manufacturers except BYD sold more BEVs than PHEVs, and more than 95\% of EVs sold by Tesla and GAC were BEVs.
» With a 29\% EV market share, China outpaced the 20\% by 2025 EV target set in the China NEV Development Plan (2021-2035), which was issued in 2020.4
» Fleet-wide $\mathrm{CO}_{2}$ emissions in China dropped from $149 \mathrm{~g} / \mathrm{km}$ in 2021 to $130 \mathrm{~g} / \mathrm{km}$ in 2022 and to $125 \mathrm{~g} / \mathrm{km}$ in 2023 H 1 , measured under the Worldwide harmonized Light vehicles Test Cycle (WLTC). Tesla, BYD, Geely, and GAC (the top four manufacturers in terms of EV sales share), had sales-weighted $\mathrm{CO}_{2}$ emissions below the national fleet average (Figure 4).


Figure 3. Light-duty EV sales share, technology mix, and market share by manufacturer in China, 2022 and 2023 H 1.

[^2]

Figure 4. Fleet-average type-approval $\mathrm{CO}_{2}$ emissions in $\mathrm{g} / \mathrm{km}$ (WLTC) by manufacturer in China, 2023 H1.

## EUROPE

In 2023 H1, approximately 20\% of LDVs sold in Europe were electric, a drop from 21\% in 2022. Figure 5 shows the 2023 H1 EV market trends in Europe at the manufacturer level. The left panel shows the EV share of the total LDV sales for each manufacturer in 2023 H1. The light blue portions of the bars represent the EV sales share in 2022, and the darker blue (or dashed light gray) portions represent the increase (or decrease) in sales share from 2022 to 2023 H . The middle panel illustrates the technology mix of the sales, with BEVs in green and PHEVs in gray, and the right panel reflects the corresponding 2023 H1 LDV market share of each manufacturer. Figure 6 shows the 2023 H 1 fleet-average $\mathrm{CO}_{2}$ emissions of each manufacturer against the region's fleet-average $\mathrm{CO}_{2}$ emissions levels in both 2023 H 1 and 2022. The width of the bars represents the market share of the manufacturer in 2023 H .

Key highlights for Europe in 2023 H1 include:
» Only Jaguar Land Rover, Volvo, Mazda, Toyota, and Stellantis had a higher EV sales share in 2023 H1 (Figure 5). Following Tesla, Jaguar Land Rover and Volvo led with EV sales shares of $67 \%$ and $40 \%$, respectively, which was attributable to the increasing number of PHEVs sold in 2023 H1. Jaguar Land Rover and Volvo saw a bigger increase EV sales share and are on track to meet their internal combustion engine vehicle phase-out targets (Jaguar: 100\% by 2025; Land Rover: 100\% by 2035; Volvo Cars 100\% by 2030).
» While sales slowed across manufacturers compared to 2022, more EVs were still registered in 2023 H 1 compared to 2022 H 1 with approximately $28 \%$ year-overyear (YoY) growth. Following the EV sales trend in Europe over the past few years, more EV sales are expected in the second half of 2023.
» Stellantis, while small, is the only major manufacturer with increased EV sales share growth in 2023 H 1 (from 15\% to 16\%). Smaller manufacturers (categorized under "Others" in the figures in this briefing) increased EV sales share to $37 \%$ from $23 \%$ in 2022 . This is mainly attributable to the increase of EV sales from MG, which more than doubled its sales with $119 \%$ YoY growth compared to the same period last year. While new manufacturers are entering the market (including Lucid, a U.S. based all electric company, and Great Wall, a China based manufacturer), sales remained small.
» The PHEV sales share of the European market declined further in 2023 H ; PHEVs were $34 \%$ of all EVs sold, down from $40 \%$ in 2022. Despite the shrinking proportion in the fleet, PHEVs still dominate sales of automakers with high shares of EVs including Volvo, Jaguar Land Rover, and Mercedes-Benz as indicated in the middle panel of Figure 5.
» Figure 6 shows that fleet-wide $\mathrm{CO}_{2}$ emissions increased from $117 \mathrm{~g} / \mathrm{km}$ in 2022 to $118 \mathrm{~g} / \mathrm{km}$ (WLTC) in 2023 H 1 . Several manufacturers with larger LDV market shares, including Stellantis, Renault, VW Group, and Mercedes-Benz, had higher-than-average $\mathrm{CO}_{2}$ emissions. The next $\mathrm{CO}_{2}$ emission standards LDVs need to meet are $93 \mathrm{~g} / \mathrm{km}$ (WLTC) for PC and $153 \mathrm{~g} / \mathrm{km}$ (WLTC) for LCVs and $100 \mathrm{~g} / \mathrm{km}$ (WLTC) combined based on the sales split. Manufacturers are currently not under pressure to meet these more stringent standards which do not take effect until 2025.


Figure 5. Light-duty EV sales share, technology mix, and market share by manufacturer in Europe, 2022 and 2023 H 1.


Figure 6. Fleet-average type-approval $\mathrm{CO}_{2}$ emissions ( $\mathrm{g} / \mathrm{km}$, WLTC) by manufacturer in Europe, 2023 H1.

## UNITED STATES

Figure 7 shows the 2023 H1 EV market trends in the United States at the manufacturer level. The left panel shows the EV share of the total LDV sales for each manufacturer in 2023 H1. The light blue portions of the bars represent the EV sales share in 2022, and the darker blue (or dashed light gray) portions represent the increase (or decrease) in sales share from 2022 to 2023 H 1 . The middle panel illustrates the technology mix of the sales, with BEVs in green and PHEVs in gray, and the right panel reflects the corresponding 2023 H1 LDV market share of each manufacturer. Figure 8 shows the 2023 H 1 average $\mathrm{CO}_{2}$ emissions of each manufacturer against the region's fleet-average $\mathrm{CO}_{2}$ emissions level in both 2023 H 1 and 2O22. The width of the bars represents the market share of the manufacturer in 2023 H 1 .

Key highlights for the United States in 2023 H1 include:
» The U.S. EV vehicle market sales share increased in 2023 H1. Following Tesla, Volvo continued to lead the U.S. market with approximately $35 \%$ of EV sales share, and followed by BMW, VW Group, and Mercedes-Benz, the next three highest-ranking manufacturers, at $16 \%, 12 \%$ and $11 \%$ respectively. Only Ford and Nissan saw a slight decline in EV share from the previous year.
» The EV share of smaller manufacturers continued to grow to nearly $87 \%$ as allelectric manufacturers such as Rivian and Lucid expanded, and newer companies such as GEM and Brightdrop (both U.S. based) and Vinfast (Vietnam based) entered the market in 2023 H 1 (Figure 7). Major manufacturers with high LDV market shares including Ford, GM, and Toyota saw moderate increases, however their EV sales shares remained low at 4\%, 3\%, and 2\%, respectively.
» Most manufacturers sold more BEVs than PHEVs; more manufacturers reflected a higher BEV share in their total EV sales. Volvo and BMW sold more BEVs in 2023 H 1 , dominating their EV sales by $57 \%$ and $61 \%$, respectively. All EV sales for Tesla, GM, and Nissan in 2023 H1 were BEVs, whereas Stellantis and Mitsubishi sold entirely PHEVs, and Mazda sold nearly all PHEVs (98\%), as shown on the middle panel of Figure 7.
» Fleet-wide $\mathrm{CO}_{2}$ emissions dropped from $183 \mathrm{~g} / \mathrm{km}$ in 2022 to $178 \mathrm{~g} / \mathrm{km}$ in 2023 H 1 (WLTC). While fleet-average $\mathrm{CO}_{2}$ emissions were below average for manufacturers that make up about half of the LDV market, emissions were above average for a few larger manufacturers namely GM, Ford, and Stellantis (Figure 8).


Figure 7. Light-duty EV sales share, technology mix, and market share by manufacturer in the United States, 2022 and 2023 H1.


Figure 8. Fleet-average type-approval $\mathrm{CO}_{2}$ emissions ( $\mathrm{g} / \mathrm{km}, \mathrm{WLTC}$ ) by manufacturer in the United States, 2 O 23 H 1.

## INDIA

In 2023 H , nearly 50,000 EVs were sold in India. This number is close to the total EVs sold in all of 2022, indicating fast EV growth in 2023 H 1 . As a result, EVs account for 2.2\% of the total LDV market. Figure 9 shows the 2023 H1 EV market trends in India at the manufacturer level. The left panel shows the EV share of the total LDV sales for each manufacturer in 2023 H 1 . The light blue portions of the bars represent the EV sales share in 2022, and the darker blue (or light gray) portions represent the increase (or decrease) in sales share from 2022 to 2023 H1. The middle panel illustrates the technology mix of the sales, with BEVs in green and PHEVs in gray, and the right panel reflects the corresponding 2023 H 1 LDV market share of each manufacturer. Figure 10 shows the 2023 H 1 fleet-average $\mathrm{CO}_{2}$ emissions of each manufacturer against the region's fleet-average $\mathrm{CO}_{2}$ emissions level in both 2023 H 1 and 2022. The width of the bars represents the market share of the manufacturer in 2023 H 1 .

Key highlights for India in 2023 H1 include:
» Most manufacturers saw an increase in EV sales share from 2022 to 2023 H 1 (left panel of Figure 9). MG remained a top player with an EV sales share of approximately 18\%. Stellantis reported the second highest sales growth in $2023 \mathrm{H1}$ with EVs comprising $17 \%$ of LDVs sold. This is followed by Tata Motors with an EV sales share of 9\%, a jump from 6\% in 2022. While BEVs remained dominant, PHEVs have entered the Indian EV market, as shown in the middle panel. However, the PHEV share was less than $0.1 \%$ of the total EV sales share.
» As one of the largest manufacturers in India, Tata Motors makes up the majority of EV sales in India. However this year, the share of Tata Motors in the national EV market decreased to $67 \%$ in 2023 H 1 from $83 \%$ in 2022, mainly attributable to the increasing number of EVs from brands such as Mercedes-Benz and BMW as well as competition from new comers including BYD (China's largest EV manufacturer, which continues to expand its global presence) and PMV Electric, maker of India's popular two-seater micro car. Together, these automakers outpaced bigger established auto manufacturers such as Hyundai, Kia, and VW Group in terms of EV sales. Combined, manufactured categorized as "Others" in this briefing made up approximately $17 \%$ of the EV market in 2023 H , a large jump from $2.3 \%$ in 2022.
» Figure 10 shows that fleet-wide $\mathrm{CO}_{2}$ emissions dropped by 3\% in 2023 H 1 to 134 g/km (WLTC) from $138 \mathrm{~g} / \mathrm{km}$ in 2022. Suzuki and Tata Motors, the two largest manufacturers stayed below the fleet average while other manufacturers remained above the fleet-average emissions level, including those with the highest EV sales shares, MG and Mahindra.


Figure 9. Light-duty EV sales share, technology mix, and market share by manufacturer in India, 2022 and 2023 H1.


Figure 10. Fleet-average type-approval $\mathrm{CO}_{2}$ emissions ( $\mathrm{g} / \mathrm{km}$, WLTC) by manufacturer in India, 2023 H 1.

## APPENDIX A. LIGHT-DUTY ELECTRIC VEHICLE MARKET PERFORMANCE AND FLEET-AVERAGE CO2 EMISSIONS BY REGION

Table A1 presents electric light-duty vehicle (LDV) market shares by segment and technology in all four major markets for 2023 H 1 and 2022. PC is passenger car and LCV is light commercial vehicle. Note that the electric vehicle (EV) market share across technology and segment might not add up to the total LDV EV market share due to rounding. Tables A2, A3, A4, and A5 show EV market performance and fleet-average $\mathrm{CO}_{2}$ emissions across manufacturers in the four markets in 2023 H 1 . Note that EV sales share refers to the EV percentage of the total LDV sales for each manufacturer. For example, Tesla's EV sales share is $100 \%$ because it only sells battery electric vehicles (BEVs). EV market share refers to a given manufacturer's EV sales share of the entire EV market in the region and LDV market share reflects the share of LDV sales of each manufacturer in each region. To illustrate, Tesla's sales are 10\% of the EV market in China, but are only 3\% of China's broader LDV market. All $\mathrm{CO}_{2}$ values shown are under the Worldwide harmonized Light vehicles Test Cycle (WLTC) and reflect the sales-weighted, fleetaverage, type-approved $\mathrm{CO}_{2}$ values; they do not account for manufacturer use of any of the performance credits and adjustments that are allowed as compliance mechanisms.

Table A1. Sales shares of light-duty EVs by region, segment, and technology

| Region | 2023 H1 |  |  |  |  |  | 2022 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | PC |  | LCV |  | LDV |  | PC |  | LCV |  | LDV |  |
|  | BEV | PHEV | BEV | PHEV | BEV | PHEV | BEV | PHEV | BEV | PHEV | BEV | PHEV |
| China | 21\% | 10\% | 9\% | 0\% | 20\% | 9\% | 20\% | 6\% | 8\% | 0\% | 19\% | 5\% |
| Europe | 21\% | 7\% | 7\% | 0.2\% | 13\% | 7\% | 13\% | 10\% | 5\% | 0\% | 13\% | 8\% |
| United States | 12\% | 1\% | 6\% | 2\% | 7\% | 2\% | 8\% | 1\% | 3\% | 2\% | 6\% | 1\% |
| India | 2.5\% | 0.002\% | 0.05\% | 0\% | 2\% | 0.002\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% |
| Global | 13\% | 5\% | 4\% | 1\% | 10\% | 4\% | 11\% | 4\% | 3\% | 1\% | 10\% | 3\% |

Table A2. Light-duty EV market performance and fleet-average $\mathrm{CO}_{2}$ emissions in China, 2023 H 1

| Manufacturer | EV sales share |  | Percentage point change of EV sales shares from 2022 |  | Number of EV models |  | LDV market share | marke share | Fleet average $\mathrm{CO}_{2}(\mathrm{~g} / \mathrm{km})$ WLTC |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BEV | PHEV | BEV | PHEV | BEV | PHEV |  |  |  |
| Tesla | 100\% | 0\% | Opp | Opp | 4 | 0 | 3\% | 10\% | 0 |
| BYD | 48\% | 52\% | -1 pp | +3 pp | 20 | 13 | 10\% | 36\% | 23 |
| Geely | 25\% | 4\% | +7 pp | Opp | 35 | 16 | 7\% | 7\% | 118 |
| GAC Group | 20\% | 1\% | +12 pp | O pp | 16 | 5 | 10\% | 7\% | 119 |
| Chery | 18\% | 1\% | -8 pp | Opp | 19 | 7 | 3\% | 2\% | 147 |
| SAIC Motor | 16\% | 1\% | 0 pp | Opp | 44 | 11 | 15\% | 9\% | 137 |
| Brilliance Group | 13\% | 1\% | +8 pp | -1 pp | 16 | 2 | 4\% | 2\% | 159 |
| Chang'an | 11\% | 6\% | -1 pp | +4 pp | 20 | 8 | 8\% | 5\% | 141 |
| Great Wall | 9\% | 8\% | 0 pp | +7pp | 6 | 9 | 4\% | 2\% | 169 |
| BAIC Group | 8\% | 2\% | +2 pp | O pp | 28 | 3 | 6\% | 2\% | 165 |
| DFM | 6\% | 1\% | -2 pp | O pp | 29 | 5 | 7\% | 2\% | 151 |
| FAW Group | 4\% | 1\% | -1pp | Opp | 16 | 5 | 13\% | 2\% | 150 |
| Others | 21\% | 17\% | +1 pp | +16 pp | 70 | 5 | 10\% | 14\% | 156 |
| Fleet | 20\% | 9\% | +2 pp | +4 pp | 405 | 111 | 100\% | 74\% | 125 |

Table A3. Light-duty EV market performance and fleet-average CO ${ }_{2}$ emissions in Europe, 2023 H 1

| Manufacturer | EV sales share |  | Percentage point change of EV sales shares from 2022 |  | Number of EV models |  | LDV <br> market <br> share | EV market share | Fleet average $\mathrm{CO}_{2}(\mathrm{~g} / \mathrm{km})$ WLTC |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BEV | PHEV | BEV | PHEV | BEV | PHEV |  |  |  |
| Tesla | 100\% | 0\% | O pp | Opp | 4 | 0 | 2\% | 13\% | 0 |
| Volvo | 33\% | 34\% | +4pp | +1 pp | 3 | 7 | 2\% | 7\% | 60 |
| BMW | 15\% | 15\% | O pp | -4pp | 7 | 10 | 6\% | 9\% | 108 |
| Mercedes-Benz | 14\% | 14\% | +1 pp | -4pp | 15 | 10 | 6\% | 9\% | 135 |
| Hyundai | 14\% | 5\% | -2 pp | -3pp | 7 | 3 | 4\% | 3\% | 107 |
| VW Group | 11\% | 4\% | -3pp | -3 pp | 14 | 26 | 24\% | 19\% | 126 |
| Kia | 11\% | 10\% | -2 pp | -4pp | 3 | 6 | 4\% | 4\% | 102 |
| Stellantis | 10\% | 6\% | +1 pp | Opp | 26 | 16 | 20\% | 16\% | 120 |
| Nissan | 10\% | 0\% | -4 pp | Opp | 3 | 0 | 2\% | 1\% | 125 |
| Renault | 9\% | 1\% | -3pp | O pp | 5 | 2 | 12\% | 6\% | 124 |
| Subaru | 6\% | 0\% | Opp | 0 pp | 1 | 0 | 0\% | 0\% | 174 |
| Mazda | 5\% | 11\% | Opp | -1 pp | 1 | 2 | 1\% | 1\% | 118 |
| Ford | 3\% | 7\% | -1 pp | -2 pp | 3 | 3 | 5\% | 3\% | 146 |
| Toyota | 3\% | 3\% | +2 pp | 0 pp | 5 | 4 | 7\% | 2\% | 109 |
| Honda | 2\% | 0\% | -2 pp | 0 pp | 1 | 0 | 0\% | 0\% | 121 |
| Jaguar Land Rover | 1\% | 38\% | -2 pp | +13 pp | 1 | 8 | 1\% | 1\% | 140 |
| Mitsubishi | 0\% | 25\% | 0 pp | -21 pp | 0 | 2 | 0\% | 0\% | 99 |
| Suzuki | 0\% | 1\% | O pp | -1 pp | 0 | 1 | 1\% | 0\% | 123 |
| Others | 25\% | 12\% | +14 pp | Opp | 39 | 5 | 3\% | 6\% | 126 |
| Fleet | 13\% | 7\% | +1 pp | -1 pp | 138 | 105 | 100\% | 100\% | 118 |

Table A4. Light-duty EV market performance and fleet average $\mathrm{CO}_{2}$ emissions in the United States, 2023 H 1

| Manufacturer | EV sales share |  | Percentage point change of EV sales shares from 2022 |  | Number of EV models |  | LDV <br> market share | EV market share | Fleet average $\mathrm{CO}_{2}(\mathrm{~g} / \mathrm{km})$ WLTC |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BEV | PHEV | BEV | PHEV | BEV | PHEV |  |  |  |
| Tesla | 100\% | 0\% | Opp | O pp | 4 | 0 | 4\% | 48\% | 0 |
| Volvo | 20\% | 15\% | +4pp | -4pp | 3 | 5 | 1\% | 3\% | 62 |
| VW Group | 10\% | 1\% | +2 pp | O pp | 8 | 5 | 4\% | 5\% | 173 |
| Mercedes-Benz | 10\% | 0\% | +6 pp | O pp | 5 | 1 | 2\% | 2\% | 191 |
| BMW | 10\% | 7\% | +5 pp | -1 pp | 6 | 7 | 2\% | 5\% | 186 |
| Hyundai | 5\% | 1\% | +1 pp | Opp | 6 | 2 | 6\% | 4\% | 160 |
| Kia | 4\% | 2\% | +1 pp | Opp | 2 | 3 | 6\% | 4\% | 159 |
| Ford | 3\% | 1\% | -1 pp | O pp | 3 | 3 | 12\% | 5\% | 213 |
| GM | 3\% | 0\% | +1 pp | O pp | 3 | 0 | 16\% | 6\% | 208 |
| Nissan | 2\% | 0\% | Opp | 0 pp | 2 | 0 | 6\% | 1\% | 168 |
| Subaru | 1\% | 0\% | +1 pp | Opp | 1 | 1 | 4\% | 1\% | 176 |
| Jaguar Land Rover | 0.4\% | 0\% | Opp | Opp | 1 | 2 | 1\% | 0\% | 246 |
| Toyota | 0.4\% | 2\% | 0 pp | 0 pp | 2 | 3 | 14\% | 3\% | 175 |
| Mazda | 0\% | 0\% | Opp | O pp | 1 | 1 | 2\% | 0\% | 181 |
| Stellantis | 0\% | 8\% | Opp | +4pp | 0 | 4 | 10\% | 9\% | 229 |
| Mitsubishi | 0\% | 7\% | Opp | +5pp | 0 | 1 | 1\% | 0\% | 167 |
| Honda | 0\% | 0\% | 0 pp | O pp | 0 | 0 | 8\% | 0\% | 163 |
| Others | 84\% | 2\% | +11pp | Opp | 11 | 4 | 0\% | 3\% | 52 |
| Fleet | 7\% | 2\% | +2 pp | 0 pp | 58 | 42 | 100\% | 100\% | 178 |

Table A5. Light-duty EV market performance and fleet average $\mathrm{CO}_{2}$ emissions in India, 2023 H 1

| Manufacturer | EV sales share |  | Percentage point change of EV sales shares from 2022 |  | Number of EV models |  | LDV market share | EV <br> market share | Fleet average $\mathrm{CO}_{2}(\mathrm{~g} / \mathrm{km})$ WLTC |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BEV | PHEV | BEV | PHEV | BEV | PHEV |  |  |  |
| MG | 18\% | 0\% | +9 pp | Opp | 2 | 0 | 1\% | 10\% | 146 |
| Stellantis | 17\% | 0\% | +17 pp | Opp | 1 | 0 | 0\% | 3\% | 134 |
| Tata Motors | 9\% | 0.006\% | +3 pp | O pp | 5 | 2 | 16\% | 67\% | 126 |
| Mahindra | 1\% | 0\% | +1 pp | 0 pp | 2 | 0 | 14\% | 9\% | 159 |
| VW Group | 1\% | 0.015\% | Opp | O pp | 3 | 2 | 2\% | 1\% | 146 |
| Hyundai | 0.2\% | 0\% | Opp | O pp | 2 | 0 | 13\% | 1\% | 139 |
| Kia | 0.2\% | 0\% | 0 pp | 0 pp | 1 | 0 | 6\% | 1\% | 144 |
| Suzuki | 0\% | 0\% | Opp | 0 pp | 0 | 0 | 38\% | 0\% | 122 |
| Toyota | 0\% | 0\% | O pp | 0 pp | 0 | 0 | 4\% | 0\% | 141 |
| Honda | 0\% | 0\% | Opp | O pp | 0 | 0 | 2\% | 0\% | 144 |
| Ashok Leyland | 0\% | 0\% | O pp | O pp | 0 | 0 | 1\% | 0\% | 142 |
| Renault | 0\% | 0\% | Opp | O pp | 0 | 0 | 1\% | 0\% | 137 |
| Nissan | 0\% | 0\% | 0 pp | 0 pp | 0 | 0 | 1\% | 0\% | 140 |
| Others | 17\% | 0.05\% | +15 pp | O pp | 13 | 3 | 1\% | 8\% | 151 |
| Fleet | 2\% | 0.002\% | +1 pp | 0 pp | 29 | 7 | 100\% | 100\% | 134 |

## APPENDIX B. DEFINITIONS, DATA SOURCES, METHODOLOGY, AND ASSUMPTIONS

## DEFINITIONS OF LIGHT-DUTY VEHICLES

China, Europe, and India: LDVs are PCs and LCVs. PCs are motor vehicles with at least four wheels designed for the carriage of passengers that have no more than eight seats excluding the driver's seat and a maximum weight below 3.5 tons (these are the M1 category). LCVs are motor vehicles with at least four wheels designed for the carriage of goods (goods and passenger vehicles with more than nine seats for China) with a maximum weight below 3.5 tons; they are the N1 category in Europe and India and the N1 and M2 categories in China.

United States: LDVs are PCs, which are vehicles with gross vehicle weight rating (GVWR) below 6,000 lbs, and LCVs, which are vehicles with GVWR between 6,001 and 10,000 lbs (vehicle class 2) and SUVs with four-wheel drive.

## DATA SOURCES

EV refers to battery electric vehicles (BEVs) and plug-in hybrid electric vehicles (PHEVs) in all regions.

China: Sales, model information, and $\mathrm{CO}_{2}$ emissions data comes from insurance data from Daas-Auto. ${ }^{5}$ Sales are based on new registrations of LDVs because the insurance data for new registrations is a close proxy for retail sales.

Europe: Sales and CO2 emissions data are from Dataforce ${ }^{6}$, model information is from MarkLines. ${ }^{7}$ Sales are based on new registrations of LDVs. Europe covers the European Union (EU) countries except Bulgaria and Malta, which are excluded due to data limitations, and Iceland and Norway are included. The United Kingdom is excluded from the analysis, and Liechtenstein is also excluded, due to limited data availability. Hungary, Lithuania, Poland, Portugal, and Romania are excluded from the $\mathrm{CO}_{2}$ emissions values due to incomplete data.

United States: Sales, model information, and $\mathrm{CO}_{2}$ emissions data are from Atlas Public Policy. ${ }^{8}$ Sales numbers are based on new registrations, but we excluded vehicles that did not have matching fuel economy values.

India: Sales, model information, and $\mathrm{CO}_{2}$ emissions data are from Segment $\mathrm{Y} .{ }^{9}$
Global: Sales data is from the EV-Volumes database. ${ }^{10}$

## METHODOLOGY AND ASSUMPTIONS

China, United States, and India: The $\mathrm{CO}_{2}$ emissions of individual models were converted from type-approval fuel economy or fuel consumption values using the conversion factors listed in Tables B1 to B3. Then the fleet-average $\mathrm{CO}_{2}$ emission values were converted from the country-specific test cycle, the New European Drive Cycle (NEDC) in China and India (NEDC cycle capped at 90kmph) and Corporate Average Fuel Economy in the United States, to WLTC based on ICCT's conversion tool. ${ }^{11}$

[^3]Europe: Conversion from NEDC to WLTC utilized manufacturer-specific factors based on the 2020 market data. ${ }^{12}$

Table B1. China $\mathrm{CO}_{2}$ emission factors by fuel type

| Fuel type | $\mathbf{C O}_{\mathbf{2}}$ emission factor (kg/l) |  |
| :--- | :---: | :--- |
| Gasoline | 2.37 | Source |
| Diesel | 2.6 | National standard GB 27999-2019a |
| CNG | 1.54 |  |
| Methanol | 1.66 | U.S. Environmental Protection Agency (EPA) ${ }^{\text {b }}$ |

a Ministry of Industry and Information Technology of the People's Republic of China, "Fuel Consumption Evaluation Methods and Targets for Passenger Cars," December 2019,
https://openstd.samr.gov.cn/bzgk/gb/newGbInfo?hcno=AOD5C7C6DE851F1FB293B6CA09C757EB
b U.S. Environmental Protection Agency (EPA), "Emission Factors for Greenhouse Gas Inventories," (2021), https://www.epa.gov/sites/default/files/2021-04/documents/emission-factors apr2021.pdf.
c Lv Jiangtao, "Will Methanol Cars Take Off After Battery Electric and Hydrogen Fuel Cell Cars in China?," China Economic Weekly, April 15, 2022, https://finance.sina.com.cn/chanjing/cyxw/2022-04-15/docimcwiwst2023519.shtml.

Table B2. U.S. $\mathrm{CO}_{2}$ emission factors by fuel type

| Fuel type | $\mathbf{C O}_{\mathbf{2}}$ emission factor (g/gal) |
| :--- | :---: |
| Gasoline | 8,887 |
| Diesel | 10,180 |
| Ethanol-85 | 6,226 |
| CNG | 8,887 |

Source: U.S. EPA, "The 2021 EPA Automotive
Trends Report," November 2021, https://nepis.epa. gov/Exe/ZyPDF.cgi?Dockey=P10i3Lio.pdf.

Table B3. India $\mathrm{CO}_{2}$ emission factors by fuel type

| Fuel type | CO $_{2}$ emission factor $(\mathbf{g} / \mathbf{l})$ |
| :--- | :---: |
| Gasoline | 0.04217 |
| Diesel | 0.03766 |
| LPG | 0.0165 |
| CNG | 0.03467 |

Source: Ministry of Power of the Government of India, "Ministerial Notification on Energy Consumption Standards for Motor Vehicles," April 2015, https://beeindia.gov.in/sites/default/ files/Fuel\%20́Eficiency\%20 Notification\%20 \%2823April2015\%29.pdf.

[^4]
## MANUFACTURER GROUPS

China: For joint ventures, manufacturers are grouped under the name of the dominant shareholder. For example, two manufacturers, DFM and Nissan, are grouped under DFM in this analysis.

Europe: We no longer follow the European Commission's pooling list for $\mathrm{CO}_{2}$ target compliance, as was done in the first paper. Here we list each manufacturer individually. ${ }^{13}$

Others: This group refers to manufacturers that make up a smaller share in the market and reflect the corresponding main brands sold under the listed manufacturers.

Table B4. Manufacturers and corresponding main brands in China

| Manufacturer | Light-duty vehicles in China |
| :--- | :--- |
| BAIC Group | Beijing, Benz, Foton, Hyundai |
| Brilliance Group | BMW, Jinbei |
| BYD | BYD |
| Chang'an | Chang'an |
| Chery | Chery, Jaguar, Jetour, Karry, Land Rover, Exeed |
| DFM | Dongfeng, Nissan, Honda |
| FAW Group | Hongqi, Audi, Volkswagen, Toyota, Jetta, Mazda, Bestune, Jiefang |
| GAC Group | Trumpchi, Honda, Fiat, Toyota, Jeep, Mitsubishi |
| Geely | Geely, Volvo Cars, Lynk \& Co |
| Great Wall | Great Wall, Haval, Wey |
| SAIC Motor | Volkswagen, Wuling, Buick, Yuejing, MG |
| Tesla | Tesla |

Table B5. Manufacturers and corresponding main brands in Europe

| Manufacturer | Light-duty vehicles in Europe |
| :--- | :--- |
| BMW | BMW, MINI brands |
| Ford | Ford, Lincoln |
| Honda | Honda |
| Hyundai | Hyundai, Genesis |
| Jaguar Land Rover | Jaguar, Jaguar Land Rover |
| Kia | Kia |
| Mazda | Mazda |
| Mercedes-Benz | Mercedes-Benz, Smart |
| Mitsubishi | Mitsubishi |
| Nissan | Nissan, Infiniti |
| Renault | Renault, Dacia |
| Stellantis | Suba Romeo, Citröen, DS Automobiles, Fiat, Jeep, Lancia, Opel, Peugeot, Vauxhall |
| Subaru | Suzuki |
| Suzuki | Tesla |
| Tesla | Toyota, Lexus |
| Toyota | Volvo, Polestar |
| Volvo | Audi, Porsche, Seat, Škoda, Volkswagen |
| Vw Group | GM, MG, Iveco, SsangYong, Isuzu |
| Others |  |

[^5]Table B6. Manufacturers and corresponding main brands in the United States

| Manufacturer |  |
| :--- | :--- |
| BMW | BMW, MINI |
| Ford | Ford, Lincoln |
| GM | Chevrolet, GMC, Buick, Cadillac brands |
| Honda | Honda, Acura |
| Hyundai | Hyundai, Genesis |
| Jaguar Land Rover | Jaguar, Jaguar Land Rover |
| Kia | Kia |
| Mazda | Mazda |
| Mercedes-Benz | Mercedes-Benz |
| Mitsubishi | Mitsubishi |
| Nissan | Nissan, Infiniti |
| Stellantis | Jeep, Dodge, Fiat, Alfa Romeo, Chrysler, Maserati, RAM |
| Subaru | Subaru |
| Tesla | Tesla |
| Toyota | Toyota, Lexus |
| Volvo | Volvo |
| VW Group | Volkswagen, Audi, Porsche, Bentley |
| Others | Karma, Rivian, Lucid, McLaren |

Table B7. Manufacturers and corresponding main brands in India

| Manufacturer | Light-duty vehicles in India |
| :--- | :--- |
| Ashok Leyland | Ashok Leyland |
| Honda | Honda brands |
| Hyundai | Hyundai |
| Kia | Mahindra \& Mahindra, Mahindra electric |
| Mahindra | MG |
| MG | Nissan, Datsun |
| Nissan | Renault |
| Renault | Maruti, Suzuki |
| Suzuki | Jeep, Dodge, Fiat, Alfa Romeo, Chrysler, Maserati, RAM |
| Stellantis | Tata, Jaguar, Jaguar Land Rover |
| Tata Motors | Toyota, Lexus |
| Toyota | Volkswagen, Audi, Škoda |
| VW Group | Mercedes-Benz, BMW, Volvo, Force, BYD, PMV Electric |
| Others |  |


[^0]:    1 The second Major Markets Monitor was published in June 2023 and covered analysis for year 2022. Ilma Fadhil et al., "Electric Vehicle Market Monitor For Light-Duty Vehicles: China, Europe, United States, and India, 2022," (Washington, DC: ICCT, 2023), https://theicct.org/publication/ev-Idv-major-markets-monitor-2022-jun23/.

[^1]:    2 The potential of PHEVs to reduce fuel consumption and greenhouse gas emissions depends on their real-world use in electric driving mode. A recent ICCT study found that the average real-world fuel consumption of PHEVs in Europe is 3-5 times higher than the Worldwide harmonized Light vehicles Test Procedure (WLTP) type-approval values. See the full report: Patrick Plotz et al., "Real-World Usage of PHEVs in Europe: A 2022 Update on Fuel Consumption, Electric Driving, and $\mathrm{CO}_{2}$ emissions," (Berlin, Germany: ICCT, 2022), https://theicct.org/publication/real-world-phev-use-jun22/.
    3 We set a minimum threshold of 10 sales and above when counting EV models to exclude models that are not available to the mass market. Particularly for China data, this is an effective way to minimize data-entry errors in the raw vehicle registration database.

[^2]:    4 "New Development Plan for NEVs Unveiled," The State Council of the People's Republic of China, updated November 2, 2020, http://english.www.gov.cn/policies/latestreleases/202011/02/content WS5f9ff225c6dOf7257693ece2.html.

[^3]:    5 Dass-Auto, (2023), https://www.daas-auto.com/.
    6 Dataforce, (2023), https://www.dataforce.de/en/.
    7 MarkLines, (MarkLines Automotive Sales Data Center, 2023), https://www.marklines.com/en/vehicle_sales/index.
    Atlas Public Policy, (2023), https://atlaspolicy.com/.
    Segment Y, (2023), https://www.segmenty.com/.
    EV Volumes, (2023) http://www.ev-volumes.com/datacenter/.
    11 ICCT conversion tool, https://theicct.org/wp-content/uploads/2022/03/Conversion-tool-20141121-Protect.xlsx.

[^4]:    12 We applied the methodology outlined in Peter Mock et al., "Market Monitor: European Passenger Car and Light Commercial Vehicle Registrations, January-December 2022," (Berlin, Germany: ICCT, 2023), https://. theicct.org/publication/market-monitor-eu-jan-to-dec-feb23/.

[^5]:    13 Europe: Manufacturers are allowed to form pools to jointly meet the $\mathrm{CO}_{2}$ targets. We refer to the European Commission's M1 and N1 pooling list as of December 20, 2021.

